

Oregon Cultural Trust Board Meeting Minutes



July 29, 2021

Teleconference

Board Members Present: Nicki Price, Chair; Sean Andries; Theo Downes-Le Guin; George Kramer; Gustavo Morales; Myong-Hui Murphy; Chuck Sams; Gayle Yamasaki;

Board Members Absent: Nathalie Johnson; Bereniece Jones-Centano; Chris Van Dyke

Staff Present: Brian Rogers, Executive Director; Kat Bell, Grants & Office Coordinator; Raissa Fleming, Trust Assistant; Carrie Kikel, Communications Manager; Aili Schreiner, Trust Manager.

Partners Present: Eliza Canty-Jones, Oregon Historical Society; Chrissy Curran, State Historic Preservation Office; Adam Davis, Oregon Humanities; Kuri Gill, Oregon Heritage Commission; Liora Sponko, Oregon Arts Commission

Others Present: Sophorn Cheang, Director, Business Oregon

Welcome and Call to Order

Price called the meeting to order at 9:03 am.

Minutes

Kramer moved approval of the minutes from the May 20, 2021 Trust Board Meeting. Seconded by Andries. Motion passed unanimously.

Cultural Trust Partner Updates

Sponko said the Arts Commission is to receive American Rescue Plan Act funding from the National Endowment for the Arts. Eighty percent will be allocated to current operating support grantees and the rest will go to the folk and traditional artists in a partnership with the Oregon Folklife Network. They are currently accepting applications for the Career Opportunity program and the Arts Build Communities grant. She said they are working with foundations to do the Artist Relief Program again. They are recruiting communities to participate in the Arts and Economic Prosperity Study through the Americans for the Arts. The Commission is doing listening sessions to build a strategic plan that will bridge the next 1 to 3 years. She said they are getting a new Oregon.gov website.

Gill said that Oregon Main Street received a revitalization grant from the Legislature. There are 99 main street communities. The Main Street conference is happening in

October and will be virtual. The disaster project has received an award from the state and local history group. The Oregon Heritage Mentor core applications are open now. The state library partnership is setting up the digital hub to store heritage collections.

Curran said the heritage commission and the state historic preservation office are able to fully staff back up. The Parks and Recreation Commission approved the National Registry of Historic Preservation rule revision to shore up SHPO's authority.

Davis said the Oregon Poet Laureate attended a poetry and biking event. They recently announced a new cohort of the Fields Fellowship. For ARPA they are giving general operating and project specific their deadline is August 27. The Humanities magazine topic is climate. They are doing a lot of training to teach people to have the difficult conversations for their Conversations Project

Canty-Jones said the Oregon Historical Society received a grant to bring back the Time Web. The research library is going well and will open later in the fall. They had a great retreat with board members and trustees.

Executive Director Report

Rogers presented report. Andries asked about the timeline of the \$50 million. Cheang said the state had to apply for the funds. We are waiting until the US Treasury releases their guidelines in September before we can stand up the program.

Spending Plan FY2022

Rogers presented report. Price asked Rogers to walk through the administrative expenses. Rogers said the \$400,000 is used on line 10 and after. A portion of the license plate has to back fill the admin.

Cultural Development Program Funding Recommendations

Schreiner presented report. Andries said he would have liked to see a more diverse panel. Murphy said it was an amazing learning experience.

Kramer asked Schreiner to talk about the extra organizations that would be funded in Option 3 and to discuss the highest rated organization in preservation. Schreiner said **some stuff about Oregon Arts Watch**. She said that Option 3 lowers the maximum amount and fund as many organizations as possible. Andries asked why some organizations get 60% and others get 100%. Schreiner said that the Trust doesn't fund less than \$5,000. Price asked if we usually fund Option 2. Schreiner said this year we had more applications and Option 3 would get more organizations funded. Murphy asked why some organizations get a lower award even though their score was higher. Schreiner said the scores were very close together and one may have asked for more. Rogers explained the funding formula. Yamasaki said it is misleading to tell organizations we have a maximum amount yet we never give out the maximum amount. Downes-Le Guin agreed and said we have

reputation that we don't fully fund projects. Murphey asked if there was a way to give a higher point score to those organizations in smaller communities. Rogers said we had discussed this in the past but need to revisit the conversation. Schreiner said we should take the opportunity to discuss this at our October meeting.

Kramer moved approval of Option 3 with the exception of Chehalem Center Association. Seconded by Sams. Motion passed unanimously.

Sams moved approval of Option 3 for the Chehalem Center Association. Seconded by Kramer. Motion passed. Andries abstained.

County and Tribal Coalitions Funding Recommendations

Schreiner presented report.

Yamasaki moved approval of the County and Tribal Coalitions funding recommendation. Seconded by Downes-Le Guin. Motion passed unanimously.

Cultural Partners Funding Program

Schreiner presented report.

Yamasaki moved approval of the Cultural Partner Funding recommendation. Seconded by Sams. Yamasaki asked Schreiner to explain the Organization and Professional Development grant. Schreiner explained the program. Motion passed unanimously.

License Plate Promotion Update

Kikel presented report.

Fundraising Campaign Fall 2021

Kikel presented report.

Planning and Listening Sessions

Schreiner presented report. Sponko talked about the Arts Commission listening sessions.

Cultural Districts

Schreiner presented report.

Public Comment

None.

Adjourn

Price adjourned the meeting at 12:15 pm.